

Greetings!

Welcome to the January 2010 issue of our ADS Newsletter. Every minute, 28 people become victims of identity theft. Because of our extensive document destruction experience we are committed to educating the public about this topic.

Happy New Year!

Another fresh new year is here . . .
Another year to live!
To banish worry, doubt, and fear,
To love and laugh and give!

This bright new year is given me
To live each day with zest . . .
To daily grow and try to be
My highest and my best!

I have the opportunity
Once more to right some wrongs,
To pray for peace, to plant a tree,
And sing more joyful songs!

William Arthur Ward



SECURITY TIP OF THE MONTH

Chain-of-Custody

Protect your company by knowing the Chain-of-Custody your Secure Document Destruction Company follows.

At Absolute Data Destruction we follow all the policies and procedures recommended to be AAA Certified by the National Association of Information Destruction. Our secure document destruction process ensures a consistent Chain-of-Custody.

Once ADS shreds your documents inside our state-of-the-art on-site mobile shred truck we bale the shredded material inside our locked Norman facility on our automatic Maren Baling System. Once the material is baled, Georgia-Pacific picks up the bales and returns them to the Muskogee, Oklahoma facility where the material is de-inked and pulped while being recycled into various paper products.

Secure Chain-of-Custody and complete Go Green! Policies for your company!

ADS is a family owned Norman business. All employees are background checked and drug screened.

Client Testimonial

We have always received great service from ADS. All drivers are professional and always prompt with our pick-ups. We are appreciative of their professionalism with delicate matters.

Tonja Bentz
CFR, Inc.

GO GREEN!

Get the

Go Green APP

On Apple IPOD and get a new Go Green tip every day.

Tips include:

Tip 16- Use a push mower to cut your lawn. Some old two-stroke gas mowers spew as much pollutants as 40 cars. A

push mower is clean and helps keep you in shape.

Tip 19-Buy a programmable thermostat. It will automatically adjust the temperature while you're at work. A two degree adjustment can prevent a ton of CO2 a year.

Go Green!!

Please call 405-321-7226 for more information or contact Henry, Jim, Laura or Caren@shredok.com

*Thank you
for your
business!*

10 WAYS TO SAVE MORE, WASTE LESS

Live the green life! These eco-friendly ideas can also save you time and money:

1. **Pack Litterless Lunches.** Purchase reusable containers for portable sandwiches and snacks.
2. **Skip The Dishwasher's Dry Cycle.** Simply allow things to air dry.
3. **Cover Up!** Boil water faster by putting a lid on the pot.

4. **Seal It In.** Lock the windows in your house to improve the seal and prevent leaks of hot or cool air.
5. **Lights Out!** Pick one family member to turn off lights each time you leave home. Rotate the chore weekly or monthly.
6. **Buy products from Arm and Hammer such as baking soda and biodegradable litter.**

More ideas in Family Circle Magazine January 2010

IDENTITY THEFT ON THE RISE

News from NAID /Personal Documents Discovered in Dumpster/Emily Baucum Reporting/12/1/09

Battlefield, MO) -- A shocking discovery made inside a Battlefield, Missouri dumpster. It's filled from top to bottom with bankers boxes full of personal records from former clients of Nation Wide Credit Counseling. Records from the Missouri Secretary of State's office suggest the Springfield branch of Nation Wide was dissolved. But those files are still around and were left for anyone to discover and steal. "Came in Monday morning and went to put some garbage in the old dumpster," explains Dan Watson, who found the dumped records. The dumpster at the shopping center was full. "That's not surprising after a holiday weekend, but what was in the contents...It's just an identify theft dream right here," says Watson. Personal records from Nation Wide's clients, "Credit reports, there are social security cards, copies of blank checks," says Watson. "None of the sensitive information was blacked out. "It's just bad news for anybody involved," says Watson. Like for Mike Cheshier, a pastor who lives and works in Springfield. "It's got every bit of information concerning me and my family," says Cheshier. KOLR/KSFX found Cheshier's address, cell phone number, salary, even his social security number from the documents. That is really frightening stuff," says Cheshier. The last time he saw the files was when he hired Nation Wide about six or seven years ago to improve his credit score. "These are all the forms I filled out for this service," says Cheshier. The Battlefield Police Department is investigating the situation, but the boxes are still in the trash. If these were my records, I'd be over here with a can of gas and I'd have to burn it," says Watson. As for Cheshier, he drove away with his information. "You have somebody's life in your hands when you have all their information like this," says Cheshier. KOLR/KSFX found several email addresses and phone numbers for the former owners of Nation Wide Credit Counseling, who now run another business in Branson. So, we called and emailed. But so far, we have been unable to contact them to see if they know who left the files or why in a public dumpster.

Upcoming Shredfest Dates

Republic Bank of Norman Customers

- January 9, 2010
East Norman Branch
9-1p.m.
- March 6, 2009
Noble
9-1 p.m.

First 5 standard boxes free, additional boxes \$5 each.

ADS is available to partner with your business or organization for ShredFests open to your employees, clients and/or members. We bring our mobile shred trucks to your location and shred on-site. Your employees, clients or members can bring personal or professional documents to be destroyed. After destruction we bale the paper at

our secure location and then the paper is recycled. This is a great service for everyone involved with your organization. Call 405-321-7226



Drop-off shredding is welcome at our location at

1006 N. University in Norman

Monday-Friday

9:00 a.m.-12:00 p.m.

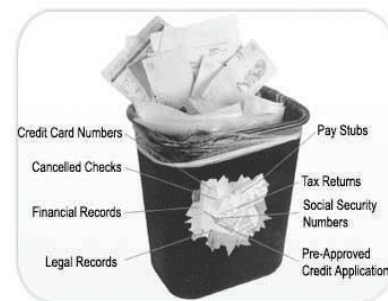
and

1:00 p.m.-5:00 p.m.

Prices start at \$5 per letter sized File Box.

Residential Shredding

We provide a secure, confidential and renewable way to destroy your most personal and confidential information. The average household throws away 13,000 separate sheets of paper each year. We are available to come to your residence and purge on-site. You can reclaim your garage and attic by shredding all your old bank statements, tax returns and estate records. We can come to your residence for a one time purge or set up a quarterly shred service and provide you with a bin to keep your sensitive documents secure and then return 4 times per year to shred these documents. This is also a great service for people with home businesses. Shredding Prices start at \$5 per box for a standard letter-size filing box.



Client of the Month

If you are a current Absolute Data Shredding customer and would like to be featured as our Client of the Month please email caren@shreok.com or call Caren at 405-321-7226.