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Greetings from **Absolute Data Shredding**, Your security partner for On-Site document shredding and non-document destruction services in the state of Oklahoma. In the technological world we live in... Identity Theft and Corporate Espionage have become the FASTEST growing forms of fraud - Up 47% in 2007! At ADS we protect your business, your clients, and your reputation by keeping your confidential information safe from theft!

Security Tip Of The Month

All copy machines have hard drives full of sensitive information that need to be sanitized.

(CBS) At a warehouse in New Jersey, 6,000 used copy machines sit ready to be sold. **CBS News chief investigative correspondent Armen Keteyian** reports almost every one of them holds a secret. Nearly every digital copier built since 2002 contains a hard drive - like the one on your personal computer - storing an image of every document copied, scanned, or emailed by the machine. In the process, it's turned an office staple into a digital time-bomb packed with highly-personal or sensitive data. If you're in the identity theft business it seems this would be a pot of gold. "The type of information we see on these machines with social security numbers, birth certificates, bank records, income tax forms," John Juntunen said, "that information would be very very valuable".

Juntunen's Sacramento-based company [Digital Copier Security](#) developed software called "INFOSWEEP" that can scrub all the data on hard drives. He's been trying to warn people about the potential risk - with no luck.

"Nobody wants to step up and say, 'we see the problem, and we need to solve it,'" Juntunen said. This past February, CBS News went with Juntunen to a warehouse in New Jersey, one of 25 across the country, to see how hard it would be to buy a used copier loaded with documents. It turns out ... it's pretty easy. Juntunen picked four machines based on price and the number of pages printed. In less than two hours his selections were packed and loaded onto a truck. The cost? About \$300 each. Until we unpacked and plugged them in, we had no idea where the copiers came from or what we'd find. We didn't even have to wait for the first one to warm up. One of the copiers had documents still on the copier glass, from the Buffalo, N.Y., Police Sex Crimes Division.



It took Juntunen just 30 minutes to pull the hard drives out of the copiers. Then, using a forensic software program available for free on the Internet, he ran a scan - downloading tens of thousands of documents in less than 12 hours. The results were stunning: from the sex crimes unit there were detailed domestic violence complaints and a list of wanted sex offenders. On a second machine from the Buffalo Police Narcotics Unit we found a list of targets in a major drug raid. The third machine, from a New York construction company, spit out design plans for a building near Ground Zero in Manhattan; 95 pages of pay stubs with names, addresses and social security numbers; and \$40,000 in copied checks. But it wasn't until hitting "print" on the fourth machine - from Affinity Health Plan, a New York insurance company, that we obtained the most disturbing documents: 300 pages of individual medical records. They included everything from drug prescriptions, to blood test results, to a cancer diagnosis. A potentially serious breach of federal privacy law. "You're talking about potentially ruining someone's life," said Ira Winkler. "Where they could suffer serious social repercussions." Winkler is a former analyst for the National Security Agency and a leading expert on digital security. "You have to take some basic responsibility and know that these copiers are actually computers that need to be cleaned up," Winkler said.

ON-SITE SHREDDING FLEET

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The Buffalo Police Department and the New York construction company declined comment on our story. As for Affinity Health Plan, they issued a statement that said, in part, "we are taking the necessary steps to ensure that none of our customers' personal information remains on other previously leased copiers, and that no personal information will be released inadvertently in the future."

Ed McLaughlin is President of Sharp Imaging, the digital copier company. "Has the industry failed, in your mind, to inform the general public of the potential risks involved with a copier?" Keteyian asked. "Yes, in general, the industry has failed," McLaughlin said. In 2008, Sharp commissioned a survey on copier security that found 60 percent of Americans "don't know" that copiers store images on a hard drive. Sharp tried to warn consumers about the simple act of copying. "It's falling on deaf ears," McLaughlin said. "Or people don't feel it's important, or 'we'll take care of it later.'" All the major manufacturers told us they offer security or encryption packages on their products. One product from Sharp automatically erases an image from the hard drive. It costs \$500. But evidence keeps piling up in warehouses that many businesses are unwilling to pay for such protection, and that the average American is completely unaware of the dangers posed by digital copiers. The day we visited the New Jersey warehouse, two shipping containers packed with used copiers were headed overseas - loaded with secrets on their way to unknown buyers in Argentina and Singapore.

Contact your copier leasing company to make sure they are destroying all information on hard drives when you return a copier to them. If you own your own copier contact Absolute Data Shredding to sanitize your hard drives using US Government and NAID Approved Sanitization Equipment.

Visit www.shredok.com to watch this CBS Video

UNIVERSITY OF OKLAHOMA GOES GREEN AT 2010 GRADUATION

NORMAN — To promote environmental responsibility, the University of Oklahoma will offer eco-friendly, biodegradable graduation gowns for graduates to wear at its 2010 Commencement ceremonies. The gowns are made from wood fiber harvested exclusively from renewable, managed forests and zippers made from 100 percent recycled polyethylene terephthalate, and are proven to disintegrate in a landfill within one year. Wrapped in earth-

friendly packaging, the gowns are just one more way OU is working to reduce its impact on the environment. On the tag of each gown, students will discover a unique code. Jostens, the maker of the gowns, has pledged \$1 to environmental sustainability for every code redeemed at <http://jostens.com/cgd/elements/giveback/>.

The gowns were available for sale at OU's Graduation Gear-Up.

WAY TO GO GREEN OU!

Drop-off Shredding is welcome at our location
1006 N. University in Norman
Monday-Friday
9:00 a.m.-12:00 p.m. and
1:00 p.m.-5:00 p.m.
\$5 per letter sized file box

CIGARETTE BUTT RECYCLING?

HONG KONG (Reuters) – Chemical extracts from cigarette butts -- so toxic they kill fish -- can be used to protect steel pipes from rusting, a study in China has found. In a paper published in the American Chemical Society's bi-weekly journal Industrial & Engineering Chemistry Research, the scientists in China said they identified nine chemicals after immersing cigarette butts in water. They applied the extracts to N80, a type of steel used in oil pipes, and found that they protected the steel from rusting. "The metal surface can be protected and the iron atom's further dissolution can be prevented," they wrote. The chemicals, including nicotine, appear to be responsible for this anti-corrosion effect, they added. The research was led by Jun Zhao at Xi'an Jiaotong University's School of Energy and Power Engineering and funded by China's state oil firm China National Petroleum Corporation. Corrosion of steel pipes used by the oil industry costs oil producers millions of dollars annually to repair or replace. According to the paper, 4.5 trillion cigarette butts find their way into the environment each year. Apart from being an eyesore, they contain toxins that can kill fish. "Recycling could solve those problems, but finding practical uses for cigarette butts has been difficult," the researchers wrote. China, which has 300 million smokers, is the world's largest smoking nation and it consumes a third of the world's cigarettes. Nearly 60 percent of men in China smoke, puffing an average of 15 cigarettes per day.

Upcoming ShredFests

Republic Bank & Trust Customers

July 10, 2010 Norman West Branch 9 a.m.-Noon
September 25, 2010 Norman East Branch 9a.m.-Noon
 First 5 standard boxes free, additional boxes \$5 each.

OU Federal Credit Union Shred Day

June 18, 2010 and September 10, 2010
 Norman East Side Branch
 1100 E. Constitution
 4:00-6:00 p.m.
 First 5 standard boxes free, additional boxes \$5 each.

Allegiance Credit Union

July 31, 2010 Edmond
 925 S. Kelly
 10 a.m.-1:00 p.m.

August 14, 2010 Main
 4235 N. Meridian
 10 a.m.-1:00 p.m.

September 25, 2010 South
 12200 S. Western
 10a.m.-1:00 p.m.

First 3 standard boxes free, additional boxes \$5 each.

TFCU Customers

June 12, 2010 Midwest City
 1401 S. Post Road
 9a.m -Noon

July 17, 2010 NEOKC
 1177 NE 23rd St
 9a.m.-Noon

August 14, 2010 Ada
 1620 Lonnie Abbott Blvd.
 9a.m.-Noon

First 3 standard boxes free, additional boxes \$5 each.

At ADS we say, Destroy Them Right... Destroy ON-SITE! Protect your business, protect your clients, and protect your future. This high-level of security simply cannot be matched by other document destruction alternatives. While governments and regulators continue to develop legislation to protect businesses against identity theft... we believe PREVENTION is the only solution that provides total security and peace of mind. Absolute Data Shredding is a AAA Certified Member of the National Association for Information Destruction (NAID), all ADS representatives and technicians are security-screened, insured and bonded.

Please call 405-321-7226 for more information or contact Henry, Jim, Laura or Caren@shredok.com

Thank you for your business!